Planning the title of my movie - A grade

Possible titles

Party Life	Summer Love	School's out for Summer
Love on the Beach	Summer of Parties	Summer Romance
Partytime	Beach Party	It's Summer!
Beach Play	Summer, I love you	Summertime

DECISION: I have chosen Beach Party as it makes the film sound fun and possibly exotic. Although there is romance involved, if the title is particularly romantic, it might put off a male audience which would reduce the revenue for my film. The film would be released in June to attract audiences who are looking forward to the summer.

Beach Pa

Font: Chocolate Dealer -

This might not be clear to read from afar. I tried a yellow font to fit with the beach theme.

Beach party

Font: Disko – this can't be seen clearly although I like the fun style of the font

Beach party Font: Disko –
it is better
with a
coloured
background

BAR PART

MY FINAL CHOICE - Font: Disko – I copied this into Paint, then filled the letters with yellow. It fits the beach theme of the narrative and would be placed at the top of the poster over a blue sky so would show up easily. The font needs to be big to be read easily so I would use a different font for the actors' names.

Beach Party

Font: Bubblebody – I like this one, but would need to think about colours – this style is a little more serious than the Disko font

TEACHER'S COMMENTS – lots of different titles considered. Final decision of Beach Party is justified. A range of different fonts are considered (although there would be more for an A*). For each font, the name of the font is included with some analysis of the style. Final choice is justified with some detail. GRADE A